



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # **853573**

Schedule Dates	09/22/12-09/23/12	Date Entered	09/10/12
Advertiser	American Crossroads (33954)	Last Modified	09/10/12
Agency/T-Code	Crossroads Media LLC (2774)/055317791	Entered By	Melissa Welch
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	952/NON BALLOT (177379)	Headline #	06308877
Salesperson	Nesci, Mark (3195)	Demo	
Sales Office	HRP - Washington DC	Order Type	Normal
Buyer Name	MARONEY,STEPHANIE	Package Deal	
Phone/Fax	(202) 559-6428 /	Commission %	15.00
CPE	11/27/952	Commission	\$405.00
Account Types	National/Political Issue - Agency	Net Total	\$2,295.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	AMER CROSSROADS ADD ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS ADDITIONAL SPOTS		

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	2	\$2,700.00
Grand Total:	2	\$2,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	09/22/12-09/22/12	3	:30	7:30P- Notre Dame Football							1		1	\$1,500.00	\$1,500.00	Charlotte (WCNC) (WCNC)		9/10/12
2.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11:30P- 12A (ET)								1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS AFTER FOOTBALL	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: